



GRAVES HOSPITALITY CORPORATION EXECUTIVE BIOGRAPHIES

James J. Graves Chief Executive Officer

James Graves is the driving force behind Graves Hospitality Corporation, using innovation, foresight and tenacity to fuel his 25 years of success in the hospitality industry. His passion for real estate development has resulted in an impressive portfolio of over 90 varied and successful hotel, resort and high-end housing projects. Dedicated to improving the lives of employees and others around the world, Graves volunteers his time to serve on numerous non-profit boards, including the United Way of Central Minnesota, St. Benedicts Development Board, Partners Across Borders International, the Salvation Army Relief Board and the International Lodging Association Board.

Benjamin J. Graves President

Benjamin Graves directly oversees the daily operations of all Graves Hospitality projects and is responsible for concept innovation, design direction, development execution and operational strategy. Actively involved in the hospitality industry for over 12 years, Graves has overseen, the ground-up development of six hotels, and has managed the complete remodeling of seven others. Graves' operations background includes experience as a General Manager at the hotel level, and Vice President of Operations for the corporate office. His property-level operations experience positions him with a unique leadership edge in the design and development process. In addition to his career responsibilities, Graves also serves on the Metro State University Hospitality Program Board, Warehouse District Association Board, and Safe City Committee for Minneapolis. He has also been an adjunct faculty member at Metro State University in the Twin Cities.

Sam Myers Vice President, Finance

Sam Myers directs the financial and accounting functions for Graves Hospitality Corporation and its numerous related companies. With over 28 years of financial and accounting experience in various industries and public accounting firms, Myers is an indispensable resource on financial and operational issues. He is the company's primary contact on banking, legal, accounting and insurance matters, and leads the financial strategy in the development and construction processes for hotel and mixed-use building projects. Myers serves the community through his involvement in several charitable causes, including Treasurer positions for multiple non-profit organizations.

Scott Fischburg
Regional Director, Sales and Marketing

Scott Fischburg is responsible for developing and implementing all sales and marketing strategies for Graves Hospitality properties in the Midwest region. With over 30 years of travel industry sales experience, he has served in executive-level positions at several major hotel companies, and brings with him an aggressive, proactive and detailed approach. Adept at penetrating corporate association, government, and marketing segments, Fischburg was responsible for generating revenues in both North America and Europe for Radisson Hotels & Resorts and ITT Sheraton prior to joining Graves in 2002.

Aaron Goman
Regional Revenue Manager

In his role, Aaron Goman is responsible for controlling hotel yield management systems to maximize sales revenue potential at Graves Hospitality hotels in the Midwest region. He has more than 10 years of hospitality industry experience, and plays an integral roll in analyzing rate structure positioning, third-party website offerings, and outlet sales strategies.

Tom Gallagher
Controller

Tom Gallagher is responsible for managing all back-office systems for Graves Hospitality Corporation. His behind-the-scenes support and leadership of control systems is a key contributor to the ongoing success of the company's operation and revenue teams. Gallagher led the creation of accounting and human resource tack force teams that create policies and procedures to streamline the operations of these two important areas at all Graves Hospitality properties. He has more than 25 years of executive-level hospitality experience, and served on the Local 17, Health Welfare and Pension Trust Fund.

Betsy Bongard
Regional Director of Training and Human Resources

Betsy Bongard leads the Midwest region's training and human resources department for Graves Hospitality Corporation. She assists in developing, facilitating and auditing the company's Shining Star training programs, oversees all human resource services, and executes opening teams at new properties. Bongard has more than nine years of director-level experience, having previously served with Wyndham and Radisson.

Shawn Nayyar
Regional Director of Hotel Operations

Shawn Nayyar directs hotel operations for Graves Hospitality, and serves on special task force teams during hotel openings, conversions and rebrandings. He is responsible for developing and implementing operational strategies, policies and procedures, and oversees all property-level management of rooms and food and beverage divisions. Nayyar's extensive knowledge of operational execution is due to his 20-plus years of hospitality experience.

Seth Bixby Daugherty
Executive Chef

Seth Bixby leads the culinary innovations for all food and beverage outlets at Graves Hospitality Corporation properties. He is instrumental in restaurant concept development, and was awarded Best New Chef by *Food and Wine* magazine for his work at Graves Hospitality. Daugherty is a recognized leader in the food industry, serving on national boards such as Share our Strength and Wisconsin Dairy Marketing. He is also a national food spokesperson for organizations including Wisconsin Cheese Association and Calphalon. Prior to joining Graves Hospitality, he worked at Le Bernardin in New York City, and at numerous Four Season Hotels and Resorts properties.

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Note to Editors: Images of executives are available upon request.

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